

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FOURTH SEMESTER – NOVEMBER 2015

BU 4505 - LOGISTICS & SUPPLY CHAIN MANAGEMENT

Date : 3/10/2015
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL Questions:

(10x2 = 20 Marks)

1. Briefly define Pre-Shipment Credits, post-Shipment Credits and Import loans?
2. Define 4PLS in SCM?
3. Define Containerization?
4. Define Procurement Management?
5. Briefly Explain Importance of Demand Forecast?
6. Define Distribution Resource Planning?
7. Briefly explain L/C.
8. What is DA & DP?
9. Briefly explain the activities offered by a Service Provider in SCM.
10. Define Warehouse.

PART-B

Answer any FOUR Questions:

(4x10 = 40 Marks)

11. Explain the Competitive Advantage of Logistics?
12. Explain ERP and its Benefits?
13. Explain the functions of Inventory in Logistics and SCM?
14. Explain Strategic Logistic Planning Process.
15. Explain the Importance of Purchase Management?
16. Explain in Brief the Various Equipment's in Material Handling Management?
17. Explain in Brief the Various players in e-Financial Supply Chain?

PART-C

Answer any TWO Questions:

(2 x 20 = 40 Marks)

18. What are the Components of Logistics Management? Explain each.
19. What are the Various Modes of Transport and the Selection process for mode of Transport?
20. What are the Bank's perspective in e-Financial SCM?
21. Explain in detail Just in Time system.

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